

AMENDMENT TO SPECIFICATION

Please replace paragraph [0040] with the following:

[0040] In use, the four tabs **30, 40, 50** and **60** provides a spring biasing force between the tire and the display insert to provide secure support. Tabs **30, 40, 50** and **60** are bent along scored edges **31, 41, 51** and **61**, respectively so that tabs **30, 40, 50** and **60** protrude outwardly away from the front panel section **12 20**. The tire insert **10** is then inserted into the central opening of a tire so that tabs **30, 40, 50** and **60** hold the tire insert **10** in place on the tire. Tabs **30, 40, 50** and **60** also allow the display insert to be used in variably sized tires.